



# VETERANS DAY 5K RUN/WALK

★ PRESENTED BY KEELEY COMPANIES ★

An event benefiting St. Patrick Center

SATURDAY, NOVEMBER 9, 2024

## RACE TO END VETERAN HOMELESSNESS

Because of people like you, St. Patrick Center, a ministry of Catholic Charities of the Archdiocese of St. Louis, has been able to provide countless programs and services to veterans experiencing homelessness. The Veterans Day 5K Run/Walk presented by Keeley Companies greatly enhances St. Patrick Center's ability to assist 813 veterans annually, or 18% of our client population. Last year, we connected 89 veterans with jobs and placed 743 veterans and their families in permanent housing!

## FUN FOR THE WHOLE FAMILY

The 9th Annual Veterans Day 5K Run/Walk on Saturday, November 9, 2024, will be a fun-filled day where people of all ages to come together and race to transform veteran lives. Join us and participate in the 5K, one-mile route, or kids' dash and enjoy the runners' village with snacks, beverages, yard games, giveaways, music, kids' activities and much more! In honor of our service men and women, the City of St. Louis hosts the St. Louis Regional Veterans Day Observance Ceremony and Parade following the event. Can't make it in-person? You can still participate through the *Racejoy* app!

## IMPACT ON THE ST. LOUIS COMMUNITY

Because of your generous support, the Veterans Day 5K Run/Walk raises unrestricted revenue for St. Patrick Center, which enables us to meet our clients' most urgent needs. Together, we can help people experiencing homelessness transform their lives. By helping people improve their lives through stable housing and wrap-around supportive services, we also enhance the neighborhoods where we work and live.

## YOU CAN TRANSFORM LIVES

By showing the community you stand with St. Patrick Center, you are helping to transform the lives for the men and women who sacrificed for our country. Run or walk in the Veterans Day 5K, help out as a volunteer, promote your brand as an event sponsor, or market your products and services through a vendor booth at the event. For more information, please contact Rachel Gingrich at 314-390-1002 or [rachelgingrich@stpatrickcenter.org](mailto:rachelgingrich@stpatrickcenter.org). Join us in transforming the lives of veterans, individuals, and families throughout the St. Louis region!



[www.stpatrickcenter.org](http://www.stpatrickcenter.org) | 314-390-1002  
800 N Tucker Blvd, St. Louis, MO 63101





# 2024 SPONSORSHIP OPPORTUNITIES

SATURDAY, NOVEMBER 9, 2024

SPONSORSHIP BENEFITS	\$10,000 Platinum	\$5,000 Gold	\$2,500 Silver	\$1,000 Bronze
Company's name and sponsorship acknowledged during welcome and award ceremonies in front of 1,000+ participants and their families	★	★		
Company receives exclusive sponsorship and recognition <b>*SELECT EXCLUSIVE SPONSORSHIP BELOW</b>	★	★		
Company LOGO displayed on official participant race shirt, welcome banner and thank you signage at event	★	★	★	
Company NAME displayed on official participant race shirt, welcome banner and thank you signage at event				★
Company's sponsorship recognized on St. Patrick Center social media channels (Facebook, Instagram, Twitter and LinkedIn) MINIMUM MENTIONS:	6	4	2	1
Company recognition and link to company website on St. Patrick Center Veterans Day 5K Run/Walk event web page	★	★	★	★
Opportunity for company table in vendor booth area at event to market products or services to 1,000+ participants and their families (\$500 value)	★	★	★	★
Complimentary race registrations for employees and guests	20	10	5	2
Opportunity to bring a company tent and have a designated area for your team to be together pre- and post- race	★	★	★	★
Opportunity for company to participate in City of St. Louis Veterans Day Parade for further brand exposure	★	★	★	★
Opportunity for company to participate on event committee and have input in planning process	★	★	★	★

**\*ALL SPONSORS \$5,000+ SELECT ONE EXCLUSIVE SPONSORSHIP:**

RUNNERS' VILLAGE SPONSOR

MILE MARKER SPONSOR

PACKET PICK-UP SPONSOR

VOLUNTEER TEAM SPONSOR

REGISTRATION SPONSOR

FAMILY AREA SPONSOR

WATER STATION SPONSOR

START/FINISH LINE SPONSOR

### VENDOR BOOTHS

Table & 2 chairs provided

Corporate Vendor Booth: \$500

Nonprofit Vendor Booth: \$250



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# 2024 COMMITMENT FORM

SATURDAY, NOVEMBER 9, 2024  
SOLDIERS MEMORIAL, DOWNTOWN ST. LOUIS

Veterans Day 5K Run/Walk: 9:00AM  
Veterans Day Parade: 10:30AM

## CONTACT INFORMATION

FIRST & LAST NAME

COMPANY NAME (AS YOU WOULD LIKE IT LISTED ON PUBLICATIONS)

PHYSICAL ADDRESS

DAYTIME PHONE NUMBER

EMAIL ADDRESS

## SPONSORSHIP COMMITMENT (CHOOSE ONE)

PLATINUM SPONSOR \$10,000  
EXCLUSIVE SPONSORSHIP CHOICE:

GOLD SPONSOR \$5,000  
EXCLUSIVE SPONSORSHIP CHOICE:

SILVER SPONSOR \$2,500

CORPORATE VENDOR BOOTH \$500

BRONZE SPONSOR \$1,000

NONPROFIT VENDOR BOOTH \$250

## PAYMENT INFORMATION

CHECK (MADE PAYABLE TO ST. PATRICK CENTER)

PLEASE INVOICE ME

CREDIT CARD       Visa       MasterCard       American Express

CARD NUMBER

EXP DATE

CVC CODE

NAME ON CARD

SIGNATURE

PLEASE RETURN THIS FORM WITH YOUR PAYMENT TO:

Rachel Gingrich | Special Events Coordinator  
800 N Tucker Blvd, St. Louis, MO 63101

Phone: 314-390-1002  
Email: rachelgingrich@stpatrickcenter.org

St. Patrick Center is 501(c)3 incorporated in the state of Missouri. EIN: 43-1263499



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