

2009 SPONSORS

Here is a look at our developing 2009 sponsor roster. We're partnering with leaders in local, regional and national markets, and not just sports-related businesses! We're proud to team up with these great companies, and we're sure you'll be equally proud to join the ranks.



Born right here in St. Louis over 130 years ago, Budweiser is the Great American Lager. Budweiser's seven-step brewing process and beechwood lagering make it the archetype of the American lager style. Budweiser uses only all-natural, hand-selected ingredients to ensure the perfect balance of flavor and refreshment.
www.budweiser.com.



Lumière Place's vast casino floor boasts 2,000 slot machines and more than 45 table games, including blackjack, craps, roulette and more. There's also a dedicated poker room and a high-limit area. Players use their free mychoicesm card, earning Choice Dollars every time they play. Lumière Place is in the heart of downtown St. Louis just 12 miles from Lambert International Airport, and easily accessible from all major interstates. A skywalk connects HotelLumière to Lumière Place's casino, shops, and restaurants. A climate-controlled walkway connects Lumière Place Casino & Hotels to major downtown attractions including America's Center, the Edward Jones Dome and the central business district. Lumière Place Casino & Hotels offers parking for more than 1,700 cars. Both self-parking and valet are available for nominal cost.
www.lumiereplace.com



The Independent Tire Dealer Group is comprised of over 350 independently-owned tire dealers in the four Midwest states of Missouri, Illinois, Iowa and Kansas, including 57 in the St. Louis area alone. Through their unique distribution system, these locally owned dealers can offer a wide selection of major brand tires, free roadside assistance, a nationwide parts and repair warranty and expert auto repair to keep your vehicle safe and reliable.
www.itdroll.com



We fly more people... more miles...than any airline on earth. We know why you fly. We're American Airlines.
www.aa.com



First Bank is one of the largest privately owned banks in the country with 218 branches in Missouri, Illinois, California, Texas, and now, Florida! As the largest bank headquartered in St. Louis, First Bank has 46 offices and over 200 ATMs, including ATMs at all Dierbergs and area Walgreens - to serve the metro area.
www.firstbanks.com



Celebrating more than 48 years in the quick-service industry, Hardee's Food Systems is a wholly owned subsidiary of CKE Restaurants, Inc. (NYSE: CKR) of Carpinteria, CA. As of the third fiscal quarter ended Nov. 3, 2008, CKE Restaurants, Inc., through its subsidiaries, had a total of 3,110 franchised or company-operated restaurants in 42 states and in 14 countries, including 1,185 Carl's Jr. restaurants and 1,912 Hardees restaurants. For more information or to find a Hardee's near you, go to www.ckr.com or www.hardees.com.



National City

National City, now a part of PNC, is one of the nation's largest financial holding companies. With 60 locations throughout the Greater St. Louis area, National City is there to meet all of your banking needs. Its core businesses include commercial and retail banking, consumer finance, asset management, mortgage financing and servicing and payment processing. For more information about National City, visit your local branch or go to www.NationalCity.com.



Purina Pro Plan - Because your pets do so much for you, you want to do more for them in return. Purina® Pro Plan®, formulated with real meat, poultry or fish as the #1 ingredient*, plus nutritional extras like high levels of antioxidants for overall health and wellness, is one way you can do more for your pets. Because all the ways you give back add up to make your lives together not just good, but beautiful. *Excludes gravy-based and UTH formulas.

www.proplan.com



World Wide Technology, Inc.

World Wide Technology, Inc. is a systems integrator that provides innovative technology and supply chain solutions to the commercial, government and telecom sectors. The company brings to market a powerful blend of knowledge, infrastructure and technology to help its customers manage the planning, procurement and deployment of IT products and solutions. Based in St. Louis, WWT works closely with industry leaders including Boeing (NYSE: BA); Dell (NASDAQ: DELL); Cisco Systems (NASDAQ: CSCO); EMC (NYSE: EMC); AT&T Inc., formerly SBC Communications Inc. (NYSE: US:T); Microsoft (NASDAQ: MSFT) and the U.S. Air Force. WWT employs over 1,000 people and operates more than 1.7 million square-feet of warehousing, distribution and integration space in 20 facilities throughout the world. For more information on World Wide Technology, visit www.wwt.com.



NOS® Energy Drink does for the driver what Nitrous Oxide Systems do for the car. NOS is Human Horsepower!

FUZE vitamin and nutrient enhanced beverages are infused with quality ingredients and exceptional taste. We know that what you get out of your body depends on what you put into it. That's why you won't find any fine print on our bottles, only fine *ingredients*. FUZE, Enjoy Your Health!

www.coca-cola.com



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Chaifetz Arena is a brand-new, \$85 million arena located on the campus of Saint Louis University which opened in April 2008. Home to Billiken Basketball & Volleyball, Chaifetz Arena also hosts concerts, family shows, and other sporting events. In addition to the 10,600-seat Arena, the multi-purpose venue also consists of a two-court basketball and volleyball practice facility, a state-of-the-art strength and conditioning area, and offices for the Billiken Athletic Department. Chaifetz Arena is proud to support the Sports Trivia Championship and St. Patrick Center. For the latest information on upcoming events, visit www.thechaifetzarena.com.



Best Transportation is St. Louis' premier chauffeured transportation company. The most diverse fleet from luxury sedans to limousines, from shuttles to limo buses, we can handle any size group you have. BEST Transportation: it's not just our name, it's our reputation. Call BEST Transportation at 314-989-1500 or check us out online at www.besttransportation.com.



Sheraton St. Louis City Center Hotel & Suites is a beautifully appointed hotel in the heart of downtown. The historic flavor of this 1929 landmark building combines with modern comforts to create a unique experience with something for everyone. www.sheraton.com/stlouis



EMMIS Communications is a diversified media company with radio broadcasting and magazine publishing operations. EMMIS is known as much for its corporate culture as for its leadership position within the media industry. The EMMIS culture carries at its heart the belief that, in order to succeed, a company must take risks, treat its people well and give them the tools they need to win. It has earned EMMIS a reputation as a fun, exciting, and innovative company where every individual is part of the team. In St. Louis, EMMIS owns and operates KSHE 95, KFTK 97.1 FM Talk, KHITS 96 and KPNT 105.7 The Point.

www.emmis.com; www.kshe95.com; www.971talk.com; www.k-hits.com; www.1057thepoint.com

FSMIDWEST™

Fox Sports Midwest, a regional sports television network, is the leading provider of local sports in Missouri, Kansas, Nebraska, Illinois, Indiana and Iowa, reaching more than 5.7 million cable and satellite television homes. Fox Sports Midwest telecasts more than 2,000 hours of local programming each year, including St. Louis Cardinals baseball, St. Louis Blues hockey, Kansas City Royals baseball, Cincinnati Reds baseball, Indiana Pacers basketball, Indiana Fever basketball, plus Big 12, Missouri Valley Conference, Kansas State University, University of Missouri and University of Nebraska athletics, local high school sports and much more. FSN is the nation's leading provider of local sports. FSN's 16 owned-and-operated regional networks and its affiliated networks reach more than 80 million homes across the U.S. FSN serves as TV home to nearly two-thirds of all MLB, NHL and NBA teams based in the United States.

www.msn.foxsports.com/regional/midwest



St. Louis' Sports Leader 590 The Fan KFNS and KFNS.com have merged with St. Louis Sports Magazine to now offer complete on-air, print and interactive sports coverage making us the most dynamic sports marketing company in the St. Louis area. 590 The Fan is the flagship station in St. Louis for University of Illinois Football and Basketball, SIUE Basketball, the home of the Missouri Valley Tournament, hosts the Missouri and Illinois football and basketball coaches shows and Notre Dame Football. With our all-star line-up of radio veterans on 590 The Fan KFNS, we offer the best in live and local sports talk with hard hitting sports news.

www.kfns.com



St. Louis Sports Magazine is the only local publication 100% dedicated to St. Louis Sports. You can read St. Louis Sports Magazine online and while you are there, sign up for your free e-subscription, search distribution locations by zip code, or learn more about having St. Louis Sports Magazine delivered each month to your home or office. Visit www.knfs.com and learn more about St. Louis Sports Magazine – a must read for all St. Louis sports fans.



Gateway International Raceway is an all-purpose racing facility that hosts the NHRA O'Reilly Midwest Nationals on its 1/4-mile drag strip and the NASCAR Nationwide Series and the NASCAR Craftsman Truck Series on its 1.25-mile oval. Gateway is the site of more than 250 racing events throughout the season. Its challenging 1.6-mile road course is utilized by the Sports Car Club of America and a number of local, regional, and national racing clubs. In 2008, the track will begin its 12th season of providing intense racing action for the thousands of fans in St. Louis and the surrounding areas.

www.gatewayraceway.com.



Visit www.slubillikens.cstv.com for a list of St. Louis University Billiken athletics, game schedules, tickets, memorabilia and more.



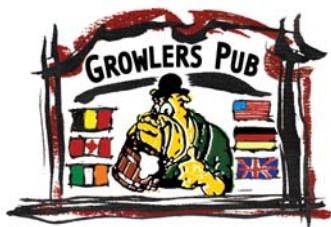
The hard-hitting action of hockey continues this season fro the St. Louis Blues with several exciting match-ups remaining. Witness the rebirth of the division rivalry between Chicago and St. Louis as the Blackhawks return to Scottrade Center Friday, February 13th. Then on Monday, February 16th, the New York Rangers come to St. Louis for the first time since 2005 for a President's Day showdown. In March, the Stanley Cup Championship Detroit Red Wings return to Scottrade two more times this season on the 3rd and the 14th. For ticket information, go to www.stlouisblues.com.



The 2009 All-Star Summer is just around the corner! '09 ticket packs and single-game all-inclusive tickets are on sale now at www.stlcardinals.com.



Since moving to St. Louis in 1995, the Rams have won a World Championship and appeared in two Super Bowls, while continually placing St. Louis on the national stage as one of 32 teams in the NFL. Off the field, the organization has contributed more than \$6 million in cash, grants and merchandise to area charities and been identified as a leader in the area of sports philanthropy. For more information on the St. Louis Rams, please visit www.stlouisrams.com.



Growler's Pub is a place where friends and neighbors come to meet and share conversations over great food and beverages. Featuring over 130 beers from around the world, Growler's provides the feel of a European pub with the comfort of a neighborhood bar and grill. Our mug-holders will agree that you can't find a better selection of beer in St. Louis. Visit either our Creve Coeur or Sunset Hills location to learn more about becoming a member of the elite "Hall of Foam" or join us any night for great happy hour appetizer and drink specials. Catering and delivery available from both locations!
www.saucemagazine.com/growlerspub/



Guido's Pizzeria and Tapas is proud to serve both Italian and authentic Spanish cuisine. Located at 5046 Shaw Ave. in the heart of "The Hill", Guido's is a casual, family owned and operated restaurant. Guido's offers dine in, carry out and delivery service. We also have catering services available, with a private dining room for up to 50 guests. Call 314.771.4900 or visit www.guidosstl.com.



EJG Enterprises, Inc. d/b/a Lee's Famous Recipe Chicken, is owned and operated by local residents, Emmett and Jennifer Gamache. The Gamaches purchased the St. Louis area restaurants in 2003. Emmett has worked with the Lee's Famous Recipe concept since 1984, when he opened the first Lee's restaurant in St. Louis. Prior to the purchase of the restaurants, Emmett held the title of VP of Franchise & Company Operations for the entire concept. EJG Enterprises opened their 4th restaurant in St. Peters, MO (just west of Mexico Road and Mid-Rivers Mall Dr. intersection) in December 2008. The company plans to add several additional new locations in the next 15 years.

www.leesstl.com



ITALIAN RESTAURANT

The Pasta House offers an enticing menu of more than 25 pasta varieties and 15 specialty chicken, beef and seafood entrees. Customers may choose from an assortment of appetizers, sandwiches and salads, including the nationally recognized Pasta House Co. "Special Salad." Each restaurant provides a fine selection of dinner wines, cocktails and desserts. www.pastahouse.com



After two generations and 50 years, Russo's Gourmet Catering continues to be proud of our personal service and excellent food. We not only offer a broad range of full service catering to our customers we also offer an extensive selection of Express Delivery Catering as well. Our Self Service catering services are perfect for any occasion.

www.russosgourmet.com.



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FOODSERVICE
SOLUTIONS

*Strengthening Bodies,
Empowering Minds,
and Building
Communities™*

The main ingredient found in everything we create at Savannah's FoodService Solutions is our dynamic social mission. With every reception or corporate luncheon we plan, with each entrée and salad we prepare, and with every elegant dinner we serve, we blend a concern for impoverished communities throughout St. Louis, with our unique passion for food, family,

friends and fun.

www.hotfrog.com/Companies/Savannahs-FoodService-Solutions



Starbucks Coffee Company's mission is to establish Starbucks as the premier purveyor of the finest coffee in the world while maintaining our uncompromising principles while we grow. Starbucks Coffee Company provides an uplifting experience that enriches people's lives one moment, one human being, one extraordinary cup of coffee at a time. To share in the experience, visit www.starbucks.com.



Sweeties To Go specialty cake designers - We create more than cakes...we create memories.

www.sweetiestogo.com.



Vito's Sicilian Pizzeria & Ristorante is a family owned and operated ristorante serving award winning pizzas and other family recipes. Vito's has been located in Grand Center since 1996. Please visit our website at

www.vitosstl.com or call 314.534.VITO for more information.

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Since 1999, Avatar Studios has created top quality multi-media services and products for our local and national clients. As a fully integrated multi-media production firm, we are committed to providing our clients with the best combination of technology and artistry. Our diversified talent has allowed us to become one of the leading providers of multi-media services in the Midwest and beyond.

314-533-2242 or www.avatar-studios.com



AXENT PRODUCTIONS

www.axent.tv

Axent Productions specializes in audio/video production and display for corporate and entertainment events. While Axent is very diverse in the various services offered, all of the services revolve around one common goal which is to help produce the best multimedia event the budget will allow.

www.axent.tv



DHD Entertainment is a full service Television and video production company with full HD capability. We produce sports TV, live and tape, for the major networks. We also specialize in DVD and internet video, having posted web video for Anheuser-Busch and other major corporations. Please visit our website at

www.dhdentertainment.com.



Dave Glover, host of the Dave Glover Show on 97.1 FM Talk, is also the lead singer/guitarist/drummer of the highly sought after Dave Glover Band. Along with bandmates Dave Kalz, Greg Hulub, and Kevin Hill, Dave delivers high energy rock & roll, featuring music from the Beatles to AC/DC. Dave plays at all of the best music rooms in St. Louis, including The Duck Room at Blueberry Hill, Cicero's, and the House of Rock. Dave also plays several charity functions each year.



Group 360 is a strategic, creative and execution company providing a globally integrated suite of services including: Strategy, Creative, Packaging, Retail Marketing, Tradeshow & Events, Photography, New Media, Premedia and Data Asset Management. The resulting focused mix of strategy, creative and execution enables our clients to take the right ideas to market faster, with greater impact and higher quality, differentiating us from our competition.

www.group360.com



Leonhardt Communications specializes in event production as well as show technologies like sound, video, lighting and staging. If you are planning a concert or event, or if you need professional A/V installations or rentals, we would appreciate the opportunity to assist you. No matter what your production, install or rental needs, Leonhardt Communications has the proper equipment and experienced staff to get the job done.

www.leonhardtcomm.com.





MidTown Printing is committed to "total quality", a way of doing business that focuses on fully satisfying our customers' requirements. We strive to achieve continuous improvements in technology, customer service and printing while maintaining competitive prices. www.midtownprinting.net.



Whether it's a citrus accent in a cocktail or a winding staircase visually suspended in space, things that twist add flavor and interest. Why take it straight when you can add a twist? At Twist, we have the same feeling about marketing. In today's information saturated, monster media world, old school textbook techniques just don't cut it. Mass marketing, budget-busting super campaigns cost too much and generate too little. Our inside-out approach is just the opposite: develop and cultivate one-on-one relationships with key influencers – media, business leaders, trend-setters, philanthropists, and yes, average-but-aware consumers – and then utilize those contacts to build brand loyalty and marketing momentum. Sound a bit twisted? That's exactly what we're shooting for. For more information, contact Kathryn Jamboretz at (314) 863-3033 ext. 275 or log on our website www.twiststl.com.



The Sports Trivia Championship is an event to benefit St. Patrick Center. For more information, call 314.802.5445, email kholcomb@stpatrickcenter.org or visit our website at: www.stpatrickcenter.org/Events_SportsTriviaChampionship.aspx