



St. Patrick Center
Building Permanent, Positive Change

St. Patrick Center Chronicles

Strategic Plan: Partnership

August 2011 Edition

St. Patrick Center begins new 3-year Strategic Plan

Agency to focus on "partnership" in four core areas

As we begin a new fiscal year, St. Patrick Center is proud to introduce our new three-year strategic plan. The new plan is divided into four core areas: Programs and Services; Collaborations and Partnerships; Funding and Finance; and Advocacy.

"Partnership is a word we use frequently at St. Patrick Center, from the name on our building to the many programmatic partnerships we invest in every day to benefit our clients," said St. Patrick Center CEO Tom Etling. The word partnership will take on additional meanings and shapes in the years to come: public-private partnerships, housing partnerships, marketing and media partnerships, community partnerships and more.

Programs and Services

Goals include continuing to develop and support housing solutions for clients who are behaviorally or financially unable to find affordable housing on their own.

Collaborations and Partnerships

Goals include using the new client tracking system (Empowered Case Management) as a tool to establish collaboration with other agencies as well as provide funding for St. Patrick Center.

Funding and Finance

Goals include building the agency endowment and operating reserve funds to sustain our growth.

Advocacy

Goals include developing individuals in all areas of the agency to be community leaders to advocate for those who are homeless or at risk of becoming homeless.

"The Strategic Plan represents more than 1,000 hours of time and expertise from staff, our boards of directors and trustees, strategic plan task forces and countless volunteers from the St. Louis community," said Jim Kavanaugh, Chief Executive Officer, World Wide Technology and President, St. Patrick Center Board of Directors.

"The Strategic Plan represents more than 1,000 hours of time and expertise from staff, our boards of directors and trustees, strategic plan task forces and countless volunteers from the St. Louis community," said Jim Kavanaugh, Co-Chair of the Strategic Plan and St. Patrick Center Board President. "This plan is the foundation for the growth of St. Patrick Center over the next three years."

"St. Patrick Center is grateful for all of the talent and resources that are available to us every day," said Steve O'Hara, Co-Chair of the Strategic Plan and outgoing Board President. "We appreciate task force chairs Jim Del Carmen, Diane

Herndon, Susan Lombardo and Patrick Quinn for their hard work and dedication."

To view the Strategic Plan, visit our website at www.stpatrickcenter.org

We have good news to share!

3 stories of success



"I knew my bad attitude would not help me... I knew I needed to change."

Marshelle has come a long way to graduate from St. Patrick Center's Independent Living Skills program. By the age of 20, she was living in poverty and on

the streets. But when her cousin referred her to St. Louis Job Corps, Marshelle decided to check her self-described "bad attitude" at the door, striving to become independent and set some goals. Marshelle came to St. Patrick Center to enroll in the Living Skills program, feeling better about herself with each passing day. Now Marshelle has a plan for her life... she wants to get her high school diploma and work two years in the security business so she can afford an apartment and a car. Then, she says, "I want to study massage therapy and move to New York to open my own business!"



"Thanks to St. Patrick Center, I've been able to reconnect with my family."

Jamall has always struggled to find a place to call home. A diagnosis of schizophrenia and refusal of medication created problems with his family and led him to

become homeless. After a referral to St. Patrick Center, Jamall was transferred from the psychiatric facility to the agency's Rosati Group home, a therapeutic housing program for individuals who need mental health stabilization and support. Thanks to the case management services and community engagement of the program, Jamall began taking his medication regularly, became more self-sufficient, learned healthier coping skills and a greater level of independence.

"The Rosati Group Home stabilized me." Five months after staying in the Group Home, Jamall moved to Rosati Apartments, St. Patrick Center's 26-unit apartment complex that provides permanent supportive housing for homeless persons with co-occurring disorders of mental illness and substance abuse. "My family finally has smiles on their faces when they see me... it's great."



"As my business grows, I hope to employ St. Patrick Center clients & give back."

After her husband was re-located to Missouri for a job in 2000, Jane Muscroft, moved her family from England to the Show-Me-State. While raising her two girls in

St. Louis, she decided it was time to get back to a career. With a love for food, she found a position teaching British cooking classes at Dierbergs' Market. Fueled by the newfound demand for her culinary knowledge, Jane knew it was time to start her own business. She rented a small kitchen to start "Queen's Cuisine," and began making scones and other English pastries to sell at area farmers' markets. At the market one day, someone told Jane about the BEGIN New Venture Center (BNVC) small business incubator and culinary suite at St. Patrick Center. She was thrilled when she paid a visit to the BNVC's brand-new, commercial kitchen. Jane worked with the BNVC team to draw up a business plan and moved in to the culinary suite. "It's been wonderful... and having St. Patrick Center clients here, I hope to eventually hire them as my business grows."

To view Marshelle, Jamall and Jane's success stories, and to read more, visit www.stpatrickcenter.org.

Captured on Camera



Bob Leonard and Mike Doyle of The Gatesworth Communities pause for a photo with their foursome before teeing off at the St. Patrick's Irish Open golf tournament.



A St. Patrick Center client works at City Seeds Urban Farm, harvesting food to donate to nearby food pantries and sell at Tower Grove Farmers' Market.



Graduates of JET gather together for a group photo after completing the 12-week intensive job training program.



Long-time SPC supporter Jack Pohrer wears the apron proudly during his Celebrity Host event at McMurphy's Grill.

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The CEO's Corner

Tom Etling

CHIEF EXECUTIVE OFFICER



As we begin Fiscal Year 2012 at St. Patrick Center with a new, three-year strategic plan, I think it is important to reflect on the amazing progress that has been made to get us to this point. For a moment, I don't want to talk about buildings or tax credits or donations, but people. These people, the clients of St. Patrick Center, are the ones who receive essential services to help them along their paths to healthier lives, permanent housing and stable employment.

We had a successful but challenging year and our work will not get any easier as it becomes increasingly difficult to find new sources of revenue to operate all of our programs. But if we always have our clients and our mission at the top of our list of priorities, St. Patrick Center will thrive.

As my first new fiscal year at St. Patrick Center begins, you will continue to hear the words partnership and collaboration a great deal. These words will take on additional meanings and shapes this year: public-private partnerships, housing partnerships, marketing and media partnerships, community partnerships and more. The overall objective in every case will be to deliver on our mission of providing opportunities for self-sufficiency and dignity to people who are homeless or at risk of becoming homeless. In addition, these partnerships will continue to be sustainable from both a social impact and financial standpoint.

Creativity and innovation will be keys to our success. The ability to listen to the community, as our frontline staff does so well with our clients every day, will be another important aspect of our success this year and beyond.

We will continue to thank you for your support every time we see you; please know that we truly appreciate your contributions to our clients and the growth of this organization. Without you, we would not exist, but the daunting challenges our clients face would remain. Please remember at the end of the day that you are making a critical contribution to the people in our community.

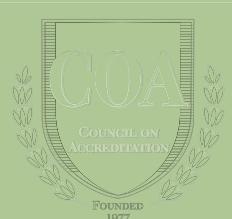
Tom Etling
Chief Executive Officer
St. Patrick Center

St. Patrick Center Chronicles

Chronicles is a publication of St. Patrick Center, distributed three times a year to share the good news with our large group of donors and volunteers, plus grow the circle of those who believe in and support the mission of St. Patrick Center.

If you have feedback or ideas, please contact our editor: Kelly Peach, Senior Director of Communications, 314.802.0687 or kpeach@stpatrickcenter.org

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St. Patrick Center is accredited by the Council on Accreditation, for complying with governance, management and service standards. The COA is a world leader in advocating for quality children and family services.

Independent Living Skills celebrates 25 years!

Graduating clients from housing to independence since 1986

St. Patrick Center this year is celebrating the 25th anniversary of Independent Living Skills. The housing program was created in 1986 to educate parents of families who reside in St. Louis emergency shelters, transitional housing or on city streets. Today, more than 200 individuals a year gain essential skills necessary for independent living.

Certified by Missouri's Division of Family Services and recognized by the National Alliance to End Homelessness as a national model, Independent Living Skills is provided on-site at St. Patrick Center and instructors tailor the program to meet specific needs. John Fallah, Education Coordinator and long-time Living Skills instructor, says students come with many different issues and are unsure of what to expect. "They soon find out that completing the program will not be easy," notes John. "However, once graduation day arrives, they are incredibly proud of their accomplishment. In fact, one graduate recently said she had never graduated from anything in her life."

Living Skills lasts for five weeks in the classroom and clients may miss only three classes. The curriculum is divided into parenting and life skills; topics include family roles, child stress management, balancing work and family, effective communication and homelessness prevention through money management. Living Skills



also has an ABE/GED component to further enhance students' future goals. On-going case management is provided for a year after graduation.

Denisha Acon, recent Living Skills graduate, credits the program for motivating her to want to succeed. "We were taught in the Living Skills program about life... that you're going to have your ups and downs, but to keep pushing," she says. "Since graduation, I found a job and an apartment and things are going great. I feel determined, motivated and know I'm on my way to success."

For more information about Independent Living Skills, visit the housing programs page on our website: www.stpatrickcenter.org.

Irish Open impact: 206 clients & their families!

Plus Back-to-School backpack needs & Sports Trivia 2012

The 27th Annual St. Patrick's Irish Open raised revenue to move 206 clients and their families from homelessness to housing. The \$412,000 in net revenue received from the dinner auction and golf tournament provides programs, services, case work, rent, utilities and more for agency clients working toward their independence and financial security.



"We know that these outcomes are only possible by the tremendous support of dozens of corporate sponsors, individual dinner auction and golf tournament donors, as well as event volunteers," said St. Patrick Center CEO Tom Etling.

The Gatesworth at One McKnight Place was Lead Sponsor of the June 4 dinner auction and June 6 golf tournament. "We know that every dollar raised through this event creates meaningful and lasting impact, and we're proud to be a part of that," said Mike Doyle, Event Chair and Chief Financial Officer of The Gatesworth at One McKnight Place.

Could you help us with a backpack for a school child in need?

St. Patrick Center this month is holding its Back-to-School Backpack Giveaway. This is an opportunity for our supporters to help the children of our clients start the school year with the supplies they need. Please consider "adopting" a school child and donating a backpack filled with supplies. For more information, or to request backpack tags, contact Christian Niswonger at 314-802-5489 or cniswonger@stpatrickcenter.org.

Mark your calendars, sports fans...

Last, but not least, we have a date for the 2012 Sports Trivia Championship: our 9th annual event will be held Friday, February 17 at Chaifetz Arena!

Grateful for Gifts

• **HVRP grant:** The U.S. Department of Labor granted \$300,000 to St. Patrick Center to support its HVRP program which provides homeless veterans with occupational, classroom, and on-the-job training, job search and placement assistance.



• **Funderwear:** Cor Jesu Academy and St. Joseph Academy students collected 17,000 new pairs of socks and underwear for St. Patrick Center clients at the schools' annual Funderwear Challenge.



• **Soles4Souls:** International shoe charity, Soles4Souls hosted a shoe giveaway at St. Patrick Center and provided dozens of clients with brand-new tennis shoes, work boots and more.



• **Dot Foods donation:** Dot Foods donated nearly 10,000 pounds of food to St. Patrick Center, including canned goods, dry goods, meat and dairy items.

• **Project XOXO:** St. Patrick Center received a check for \$13,000 from Project XOXO, a program in which St. Louis lawyers raise money for local charities that are impacting the lives of those in need.

Captured on Camera

St. Patrick Center – in, out & about!



New graduates of the Independent Living Skills program proudly pose with their completion certificates in hand.



A green graduation! Veterans GO! Green clients smile after completing St. Patrick Center's green jobs training program.



Clients enjoy cupcakes at the Shamrock Club Easter Party hosted by St. Patrick Center's Board of Trustees.



Two of our nation's honorable veterans stop for a photo while enjoying St. Patrick Center's Veterans Appreciation Picnic at Soldiers' Memorial.

St. Patrick Center in the news

From veterans to fine English desserts and more!

St. Patrick Center has had several opportunities in recent weeks to share the story about our agency and programs via the St. Louis media:

- Our Veterans Picnic at Soldiers' Memorial in June was featured on Fox 2, KPLR 11 and Newschannel 5.
- A variety of TV, radio & print outlets covered our joint news conference with the Mayor in June to announce our \$300,000 Homeless Veterans Reintegration Program (HVRP) grant.



- KSDK TV's Show Me St. Louis showcased BEGIN New Venture Center (BNVC) small business Queen's Cuisine, and her fine English desserts, just in time for the Royal Wedding!
- The Post-Dispatch did a story in April about City Seeds Urban Farm, our therapeutic horticulture and Veterans GO! Green program partnership with Gateway Greening.
- While doing early morning cityscape live shots in April, Fox 2's Roche Madden noticed City Seeds Urban Farm and decided to do a story about our Veterans GO! Green program.
- Fox 2's Kim Hudson followed up on a news release about the BNVC and its new companies with a feature that aired in March.

To view our news coverage, visit the SPC in the News page under the News menu on our website: www.stpatrickcenter.org. There you'll find links to the various news stories.

CDO Message

Jan Rasmussen, Chief Development Officer



Dear Friends of St. Patrick Center,

Each August for 28 years, St. Patrick Center has asked our friends to lend a hand so we can continue our mission to serve those who are homeless or at risk of becoming homeless. This August, we are coming to you for your support to sustain programs that provide our clients with

opportunities for permanent, positive change.

Our programs focus on housing, employment and mental health and we have many community partners helping us provide opportunities for permanent housing and financial stability. Together with your donations, we are all helping families become self-sufficient with jobs and safe, affordable homes.

Your generosity inspires and empowers us to provide even more for each person who comes through our doors looking for a better life. We invite you to continue your spirit of giving through special donor opportunities like these:

Friends Campaign: As a Friend of the St. Patrick Center, each gift you make is a gift of hope. We see

the value of your friendship every day, in the faces of rejuvenated souls who are building permanent, positive change in their lives. Please respond to the Friends Campaign letter you will receive this month to invest in people who are building better lives.

Chronicles envelope: Send your gift in the enclosed envelope. Your support will help sustain programs that assist people to become independent.

St. Patrick Center tour & lunch: You're invited to a tour and lunch at SPC in September and October. Join us from 11am-1pm on September 16 or 28, or October 10 or 12. Call me at 314-802-0683 to make a reservation.

At St. Patrick Center, we strongly believe in being a good steward of your gifts. Our programs are supported through a diverse funding stream; we strive to maintain a balance so no one funding source is responsible for everything. Of our board members and staff, 100% contribute annually. Of our operating budget; 89% goes to SPC programs and services while 11% goes to administration and fundraising.

We truly appreciate the importance of faithful friends like you!

Jan Rasmussen
Chief Development Officer

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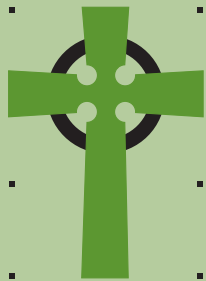
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St. Patrick Center
Building Permanent, Positive Change

St. Patrick Center Mission

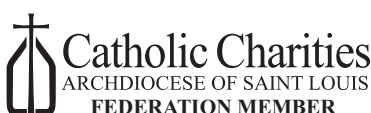
St. Patrick Center provides opportunities for self-sufficiency and dignity to persons who are homeless or at risk of becoming homeless. Individuals achieve permanent, positive changes in their lives through affordable housing, sound mental health, employment and financial stability.



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Strategic Plan: Partnership August 2011 Edition

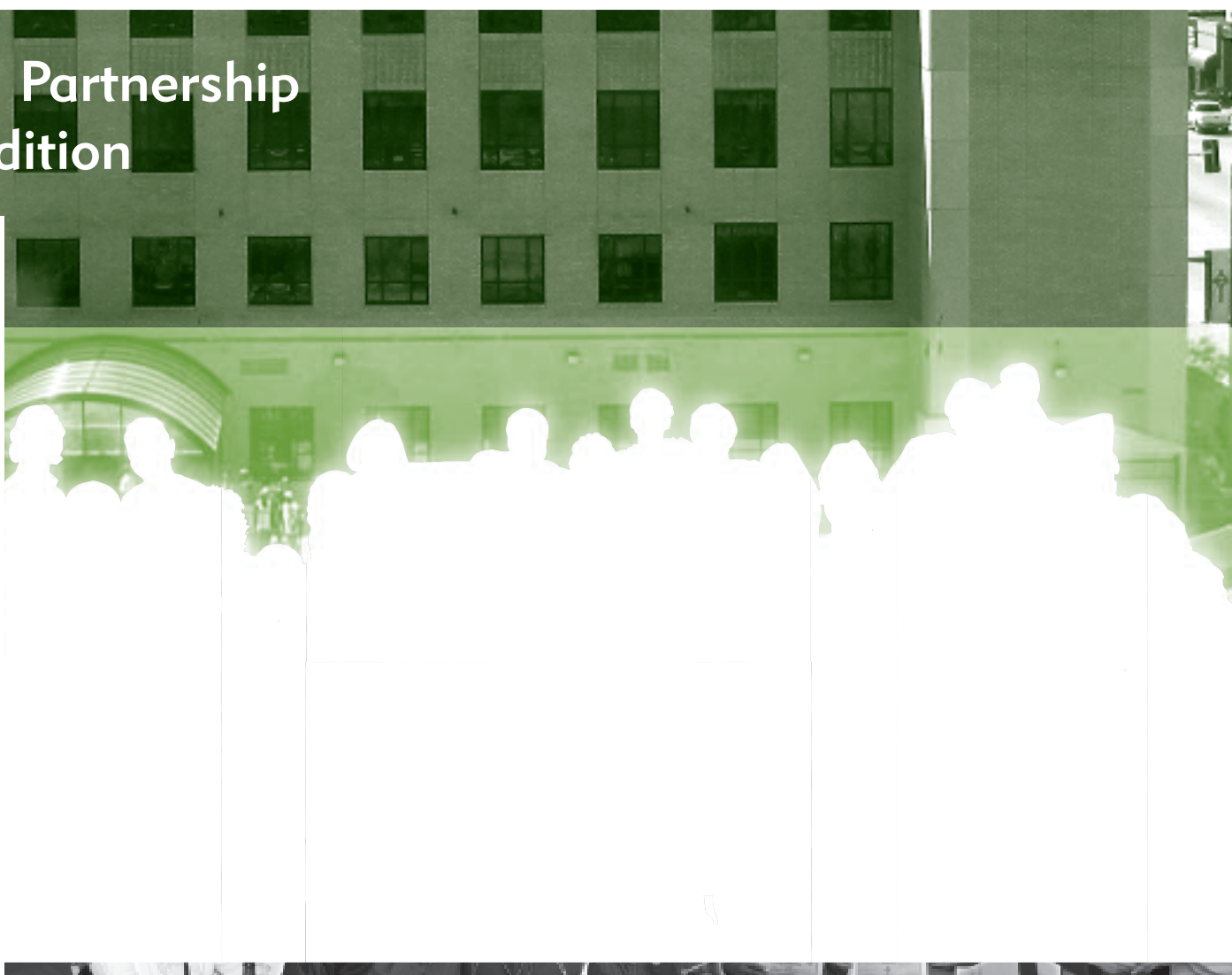
We have good news to share!

Project REACH culminates in powerful impact!

March 31, 2011 was a bittersweet day when Project REACH closed its doors after five years of service to individuals re-entering the community from prison. The St. Patrick Center employment program ended due to a lack of funding. "It was a sad day for clients, staff, partners and the agency," said Nancy Box, senior director of employment programs. "Project REACH impacted many people." Here's a look at some of the program's success numbers over five years:

- 884 participants enrolled & 668 initial job placements
- 526 received mentoring services & 80 entered job skills training
- 77 participated in community involvement activities
- 66 percent retention rate & 66 entered post secondary education
- 23 percent recidivism rate – less than half the national average!

Before closing the doors, Project REACH clients were referred to additional services and staff members made sure they had what they need to be successful. SPC hopes to obtain funding to re-instate Project REACH.



Calendar of Events

- **Back-to-School Backpack Giveaway:** August 2011
- **Give Thanks Thanksgiving distribution program:** November 21 & 22, 2011
- **Christmas Wishes family sponsorship program:** December 15 & 16, 2011
- **Sports Trivia Championship:** February 17, 2012
- **St. Patrick's Irish Open:** June 2 & 4, 2012

For more information about these events, contact Katie Joseph at 314-802-1976 or kjoseph@stpatrickcenter.org.



Volunteer Opportunities

Backpack Giveaway: Our Annual Backpack Giveaway for clients is just weeks away! We are in need of volunteers to help sort donated school items and backpacks Wednesday – Friday, August 3-5 from 9am-12pm or 1-4pm.

Salad donations: We are in need of donated pre-packaged salads (for the first two weeks of every month) for the Shamrock Club to serve alongside donated casseroles during lunch.

A Hand Up presentation: Check our website under the Volunteer, Youth Opportunities tab for 2011-2012 A Hand Up dates. A Hand UP is a two-hour presentation for middle and high-school students to educate them about homelessness, St. Patrick Center programs and the need for affordable housing.

If you are interested in any of the above opportunities, contact Kristen Bracken at 314-802-0681 or kbracken@stpatrickcenter.org.

Volunteer Spotlight



We welcome Krista McCann, one of our newest casserole coordinators, and her team to the St. Patrick Center Casserole Program! Krista comes from BASF and has volunteered her graphic design talents for SPC in the past, including

design of the Casserole Program logo. Krista and her team provide casseroles two nights a month for the Women's Night Program. Thanks to Krista's manager at BASF for donating all of the food they use to prepare casseroles each month. More than 70 church and community groups provide more than 157,000 hot meals for St. Patrick Center's Shamrock Club, Rosati Group Home and Women's Night Program - thank you! If you would like to become a casserole coordinator or have a casserole success story, please send it to Kristen Bracken at kbracken@stpatrickcenter.org.